MCINTIRE SCHOOL OF COMMERCE
PHILANTHROPIC PRIORITIES

STUDENTS
Provide ongoing support for an unparalleled educational experience

The McIntire School of Commerce has long offered a world-class business education and an unparalleled student experience. The availability of scholarship funds allows us to continue attracting the best and brightest students, regardless of their financial circumstances. In addition, support of our superb value-added services—including our outstanding Commerce Career Services and Student Services offices, as well as our state-of-the-art technological capabilities and technology support staff—helps to ensure that our students not only succeed during their time at McIntire, but graduate with the skills they need to make an immediate, positive difference in business and society.

FACULTY
Build a world-class faculty through endowed professorships and faculty fellowships

Our outstanding faculty is by far our most valuable asset. We must continue to invest in recruiting and retaining top-notch faculty members who are leaders in their fields, and who will help us continue to build the great programs that help us attract great students. To this end, significant philanthropic support for the Faculty Excellence Fund and for the establishment and funding of professorships and faculty fellowships is crucial.

PROGRAM AND CURRICULUM SUPPORT
Keep McIntire’s programs and curriculum innovative and relevant

Today’s complex and rapidly changing global business environment demands innovative and dynamic educational preparation. Our five undergraduate concentrations and six curriculum tracks require ongoing support to keep coursework rigorous and relevant, such that it prepares our graduates to successfully meet the challenges of today’s workplace and world. In addition to program and curriculum support, the School also seeks endowment funding for our critically important research centers, including a new center dedicated to the study of business analytics.

GLOBAL PROGRAMS
Extend McIntire’s global reach

Extending McIntire’s global presence and reach continues to be a top priority. Initiatives such as our Global Commerce Track, the Global Commerce Scholars Program, and the Center for Global Commerce, as well as our expanding portfolio of study-abroad opportunities, demonstrate our keen awareness of the significance of globalization. Through significant and sustained funding support, our goal is to prepare our graduates for lifetimes of leadership, integrity, and success in a global context, as well as to foster the innovative thought and intellectual leadership that will help to ensure a better global future for us all.
SELECT GIFT OPPORTUNITIES

$3 million and above
Endow a professorship or department chair

$150,000 and above
Provide current-use funding to attract and retain top faculty with a three-year commitment of $50,000 per year to the Faculty Excellence Fund

$100,000 and above
Endow a scholarship

Multi-year pledges to the Annual Fund provide the School with predictable cash flow, and unrestricted leadership gifts at this level are vital to McIntire’s success. You can invest in McIntire with a multi-year pledge at the following levels:

$25,000/year for five years – Dome Investor

$10,000/year for five years – Colonnade Investor

$5,000/year for five years – Serpentine Investor

MCINTIRE DEAN’S SOCIETY LEVELS

The McIntire Dean’s Society acknowledges all donors who contribute $2,500 or more annually to McIntire, or $1,000 and above for graduates of the nine most recent classes.

Lawn Society—$100,000

Dome Level—$25,000

Colonnade Level—$10,000

Serpentine Level—$5,000

Pavilion Level—$2,500

Comm Club (for alumni of the nine most recent classes): $1,000+

For more information about supporting the McIntire School of Commerce, contact

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