Giving Opportunities

The mission of the Frank Batten School of Leadership and Public Policy is to develop leaders and generate new knowledge to solve the world’s toughest public policy challenges. As a catalyst for interdisciplinary research and education across Grounds, the Batten School is in a unique position to make a significant impact on some of the greatest policy challenges facing our country today. Because the school is relatively small and young, a gift to Batten can have a truly transformative effect on the school’s trajectory and can provide an invaluable experience of connection and meaning to supporters.

**Students**
Undergraduate and masters students who attend the Frank Batten School of Leadership and Public Policy at the University of Virginia are committed to serving the public good. That vision is compromised if they graduate burdened by student loan debt. Supporting a Batten student through scholarship and internship funding provides an opportunity to change a life and in doing so, change the world. In addition, increasing Batten’s scholarship funding will have a profound impact on its recruitment success and reputation.

<table>
<thead>
<tr>
<th>Amount</th>
<th>Scholarship Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1 million</td>
<td>Endowed Full Scholarship</td>
</tr>
<tr>
<td>$50K - $1 million</td>
<td>Partial Scholarship</td>
</tr>
<tr>
<td>$100K</td>
<td>Endowed Internship</td>
</tr>
<tr>
<td>$5K - $100K</td>
<td>Partial Internship</td>
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**Faculty**
Faculty at the University of Virginia are of the highest caliber. Those at the Batten School are no exception; their research on the nation’s most pressing problems – from early childhood education to equitable health policies to legislative effectiveness – is some of the most widely respected nationwide. Yet traditional measures of faculty excellence (namely academic publishing and citations) do not often take into account measures more relevant to impact within the public policy sector, such as the ways in which research affects policy change, or a professor’s contribution to students’ leadership development. The Batten School considers academic rigor to be of critical importance when selecting faculty, but also highly values political impact, teaching, mentoring, and other factors that enhance students’ educational outcomes when recruiting, promoting, and retaining key faculty.

Endowing “super teachers,” or faculty whose incentive structure encompasses this broader range of criteria, at $5 million each, as well as highly respected visiting professors and lecturers would give the Batten School the flexibility to recruit incredible leaders to teach at the school. Offering competitive salary packages at the level of more traditionally recruited tenure-track faculty would also change the dynamic of teaching and research at the Batten School and set a powerful example for other schools nationwide around the value of research, policy, and teaching. These endowed faculty positions would be the first at the school, substantially elevating its reputation.

<table>
<thead>
<tr>
<th>Amount</th>
<th>Faculty Position</th>
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<tbody>
<tr>
<td>$2.5-$5 million</td>
<td>Distinguished Professorship</td>
</tr>
<tr>
<td>$1 million</td>
<td>Visiting Policy Expert</td>
</tr>
<tr>
<td>$100K+</td>
<td>Content Area Expert-in-Residence</td>
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</tbody>
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**Research**
The Frank Batten School of Leadership and Public Policy changes the world through its students and faculty. Providing seed funding, endowment support for both operations and scholarship, and critical internship support for
students focused in specific areas gives Batten Centers the opportunity to think creatively, be strategic, and create a network of global leaders with unique skill sets. Centers include:

- **Center for Education Policy and Workforce Competitiveness**
  - Providing research relevant to teachers and others working in the field

- **Center for Health Policy**
  - Bridging the medical and policy communities to stimulate innovative thinking on improving health outcomes nationally and internationally

- **Center for Leadership Simulation and Gaming**
  - Changing the way leadership is taught by engaging the entire Batten community and beyond in simulations of policy decisions applied in specific communities

- **Global Policy Center**
  - Building a network of international students and UVA students with international experiences who will change the global landscape after graduating from Batten

- **Legislative Effectiveness Project**
  - Holding our Congressman accountable for real results

- **Social Entrepreneurship @ UVA**
  - Educating students across Grounds (60% A&S, 20% Batten, 20% other) on the ways that ventures can both be profitable and good

**Capital**
The Frank Batten School of Leadership and Public Policy presently resides in Garrett Hall, an architectural landmark at the heart of the Academical Village, but one which provides very little classroom and faculty office and research space. The school currently holds the majority of its courses in other buildings across Grounds. Faculty office and research space are at capacity, and new spaces are needed to recruit new, top-tier faculty. Five centers, including the Center for Leadership Simulation and Gaming and the Social Entrepreneurship @ UVA Initiative among others, are growing and will require additional space to adequately fulfill their missions in the coming years.

Although the school does not anticipate significant enrollment growth over the next five to ten years (the school is committed to staying small), current conditions are a strain for students, faculty, and staff, compromising their ability to function at the highest level. A formal space planning study completed by brightspot consultants found that Garrett Hall, where the Batten School is currently located is 70% undersized. A leadership and public policy school with Batten’s envisioned program should measure about 50,000 sq. ft. while Garret Hall is 14,650 sq. ft. A new facility is fundamental to the school’s successful operation in both the short and long-term future, and the University of Virginia’s Board of Visitors have approved Batten’s request for increased space.

This is the most important opportunity to change the course of the Batten School, and for which we are building a group of principal gift contributors.

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